The Convenience Factory

FINAL

Privacy Statement

THE CONVENIENCE FACTORY B.V.

Wednesday, 7 October 2026

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Scope and controller

This separate privacy statement covers The Convenience Factory B.V.'s own services, conveniencefactory.com, Not Bastards™ apps and products, notbastards.com and ProductBuilder.dev™. The Convenience Factory B.V. is the controller for the own processing described below. Processing on behalf of a business customer is governed by that customer's privacy information and TCF's separate data processing agreement.

This statement is separate from the terms and conditions and the transparency report. Accepting terms is not blanket consent to tracking or other personal data processing. A product may have additional specific privacy information, which must be available before the relevant processing.

Contact, services and administration

When you contact us, we process the name, contact details, organisation details and message content you provide to respond and handle your request. For services we process necessary contract, project, communication, invoice and payment information.

For an agreement with you as an individual, the legal basis is preparation or performance of that agreement. For business contacts, the basis is our legitimate interest in maintaining business contact and performing services, where that interest outweighs the privacy impact. For information required for statutory administration, the basis is legal obligation. Where consent is necessary, it is requested separately and may be withdrawn.

Websites and measurement

According to the internal infrastructure documentation, our websites are hosted through Cloudflare. Technical information, including an IP address and request data, is processed to deliver and protect the website. The legitimate interest is a functioning, secure website, subject to the applicable balancing assessment and law.

We use self-hosted Umami measurement for website usage and contact clicks. The local contact module records the type of contact link, page location and campaign source when clicked. It reads the campaign source from the URL and keeps it only in the open page's memory; the module itself sets no cookies and uses no browser storage. Your email content is not sent as a measurement event by this module. This does not describe data processed by separate platform services or other scripts.

Actual Umami settings, any Cloudflare measurement, technical logs and retention periods must be checked before publication. This draft does not make a general claim that all website data is anonymous or that all websites and apps collect no personal data. Where processing or access to your device requires consent, it must be separately obtained in advance.

Apps, products and app stores

For App Store or Play Store purchases, the platform provider also processes data under its own privacy information. This statement concerns information TCF itself receives or processes, such as a support message you send or necessary purchase information.

The product inventory must state for each app what data TCF receives, whether accounts or telemetry exist and how a user can delete data. No general "no data collection" claim is made for all products without that inventory. For future direct purchases, the payment provider and data flows must be included in privacy information before the first purchase.

Recipients and transfers

According to internal documentation, providers used for website hosting, email routing and our own mail and measurement infrastructure include Cloudflare and Hetzner. They receive data to the extent necessary for their services. The complete list of relevant recipients, their roles, processing agreements and any other administrative or product providers must be established before publication.

A transfer outside the European Economic Area requires a valid GDPR transfer basis and additional protection where necessary. Actual locations and safeguards must be checked and stated for each provider before this statement is adopted. You may request information on applicable safeguards at the contact address above.

Retention

Invoices and associated records required for tax administration are retained for the statutory period, generally seven years and ten years where a specific tax retention duty applies. That duty does not automatically cover all support messages, technical logs or product data.

Actual periods or sufficiently specific criteria for contact, contract, support, account and log data remain to be established for each activity. They must also address deletion from backups and exceptions for an ongoing dispute. These points remain open, so this draft cannot yet serve as a complete published privacy statement.

Your rights

You may ask for access, correction, deletion, restriction or, where applicable, portability of your personal data. You may object to processing based on legitimate interests. Where we rely on consent, you may withdraw it without affecting the lawfulness of previous processing.

Send your request to info@conveniencefactory.com. We normally respond within one month; the statutory extension may apply for a complex request, in which case we notify you within that first month. We verify identity only where necessary and do not routinely request a full identity-document copy. You may complain to the Dutch Data Protection Authority at autoriteitpersoonsgegevens.nl.

Security and changes

TCF must take appropriate technical and organisational measures for processing for which it is responsible. Changes result in a revised version and notification where legally required. A materially different purpose requires a new assessment and, where necessary, prior information or consent.