COMPANY MANIFEST V1.00

HOW AND WHY WE DO WHAT WE DO

THE CONVENIENCE FACTORY BV

AUTHOR: MAURICE DE BIJL

the convenience factory
app development and software solutions

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Thank you on behalf of mother nature.

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About

Overview

This manifest and transparency report is written to show you how we think and act. It describes the philosophy behind our software development process, the rules we follow regarding your privacy and how we do business.

Please read it, we wrote it as interesting as possible. Note that this document is a work-in-progress and will be updated along the way as our insights may change.

Revision history

September 13th, 2013   1.00 Initial version

OUR MANIFEST

1. PARTNERS

1.1 We do business with people and business partners of every belief and from every nation as long as they don't harm people or nature.

2. SOFTWARE DEVELOPMENT PHILOSOPHY

> *OUR MISSION STATEMENT*
>
> *We put the user back in control by re-assessing computers and mobile devices for what they really are: a convenience factor.*

2.0 We put the user in the center of attention and see computers and devices as a tool.

2.1 The user is never wrong when he/she makes mistakes. Or in other words: *if the user presses the wrong button, it is the button that's wrong!*

2.2. Our focus is on an intuitive graphical user interface design.

2.3 We always keep looking for and application of new technology (high-tech)

2.4 We don't forget about older technology (low-tech) when applicable.

Read more on our software development philosophy:
http://www.conveniencefactory.com/about/

3. SOFTWARE COMPILATION

3.1 All our software is compiled in our labs in **Vught, The Netherlands, Europe**. In case we used third-party parts in our software that were not compiled by us we communicate this to our customers. In case of direct-sales software (apps we sell to end-consumers ourselves), please check the about screen for info on those third-party components.

3.2 We offer means for verifying that the software you downloaded is indeed exact the same software as we compiled it. *please note that we are working on this and cannot offer this already for al our software.*

4. YOUR DATA

4.1 We aim to host all our internet connected servers in Europe. When we deviate from this rule, this will be clearly communicated to our customers. This includes web servers, databases, DNS servers etc.

> RATIONALE: The unknown size and impact of the eavesdropping done by US government agencies is reason for us not to use US based web services until more is known.
>
> For customers that prefer US-based web services we can make exceptions.

> Please understand that we value our US customers very deeply and this decision is certainly not personal.

4.2 When we host user data of you on our servers, you are being notified of that fact and of the data that is hosted.

4.3 We do not sell data to other companies without your knowledge.

4.4 When we are forced to give your data to a government agency we cannot notify you. You can always inquire us that we DIDN'T give your data to a government agency. Please also check http://www.conveniencefactory.com/ok/

4.5 Data gathered from support mails to us is stored for later reference. If you want us to remove it please notify us.

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